









Building a new history

TWENTY YEARS OF WASTE PICKER INCLUSION EFFORTS IN BRAZIL





Inclusive and Solidary Recycling **Observatory**



Núcleo Alter Vativas de Produção/ UFMG















NETWORK TO BUILD SOLUTIONS TO WASTE RECYCLING AS A SOCIAL AND ENVIRONMENTAL ALTERNATIVE FOR URBAN WASTE TREATMENT

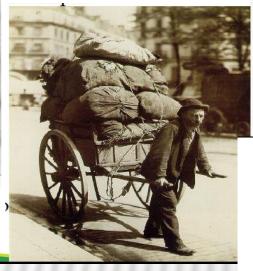
FROM THEORETICAL AND PRACTICAL KNOWLEDGE

SURVIVE FROM WASTE IS NOT A NEW REALITY...



Rag-Picker





England – XVI century







Foto: Eugene Atget



Jean- François Raffaelli (1850 - 1924)





- √ Scavanger;
- ✓ Ragpickers;
- √ Waste Pickers;
- ✓ Recyclable material colector;
- ✓ Recyclable material pickers;

USA - XIX CENTURY



- ✓ Cartonero;
- ✓ CATADOR DE MATERIAIS RECICLÁVEIS



BRASIL: 70's - 80's - UNEMPLOYMENT









Pictures: Insea e Pastoral da Rua

BRASIL: end of 80's - ORGANIZATION





Catholic groups [Street Pastoral and Fraternal Assistance Organization fought political and police persecutions [gentrification as "sanitation actions"]:

- ✓ Contact with workers at streets;
- ✓ Meetings on street and under viaducts:
- ✓ Street assemblies
- ✓ Mobilizations on squares and in public institutions.

Pictures: Pastoral de Rua

BRASIL - FIRST COOPERATIVES





São Paulo/SP

COOPAMARE - 1989

Support: OAF

Pictures: Pastoral de Rua



Belo Horizonte/MG

ASMARE - 1990

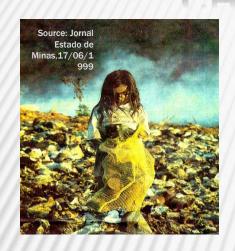
Support: Pastoral de Rua



WASTE&CITIZENSHIP



CHILDHOOD INTO THE DUMP



- ✓ Estimative: > 45000 children working;
- ✓ Dumpsites in all Brasilian towns and cities.

RECYCLING SUSTAINED BY MISERY!



Child Pastoral + UNICEF organized Forum Waste&Citizenship

Permanent Campaign:



CHILD INTO THE TRASH NO MORE!



WASTE&CITIZENSHIP FORUM





FIRST Prize
Interamerican Drawing Contest,
2000

PROPOSALS:

- ✓ eradicate child labour
- ✓ elect WP as priority partners in the selective collection with guarantee of work and income
- ✓ eradicate dumps and reclaim degraded areas

FEDERAL SOCIAL PROGRAM PRIORITY



ILO resolution [182/2000]: working with waste



worse child work

Source: MDS, 2005



WP mothers received income to keep their kids in school instead of working



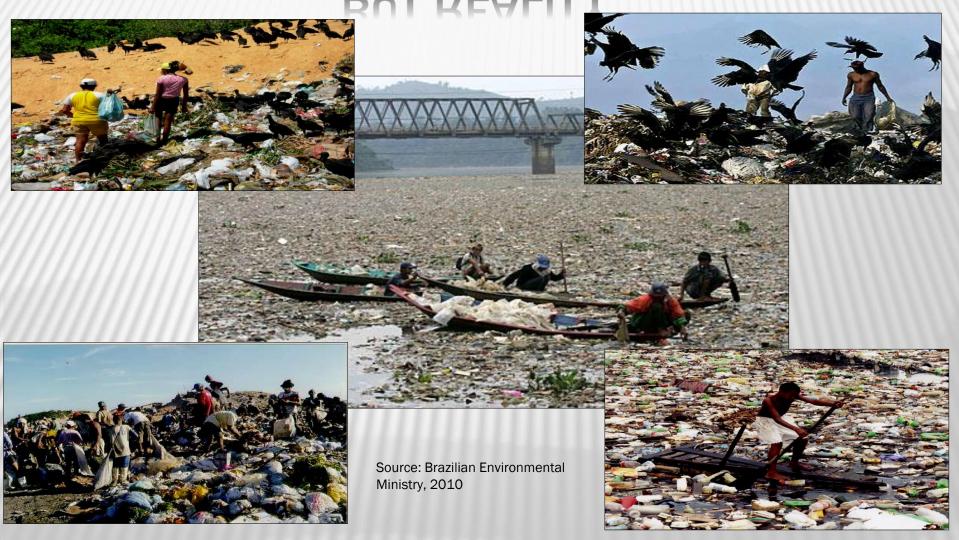
46.000 children attended



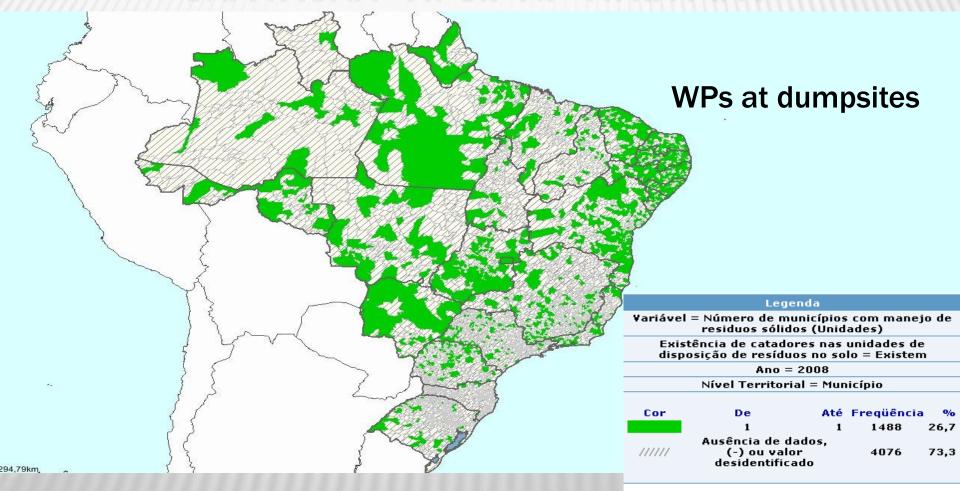
WP: PUBLIC POLICY SOCIAL AGENT

СВО	Bidding Law	PNRS / PERS	Packaging Sector Agreement Reverse Logistics – Recycling WG
code 512-05: recyclable material picker	waiver rule establishment rule for WP hiring as selective collection service provider in the municipalities.	selective Collection and Reverse Logistics Systems: priority to hiring WPs	integrate and articulate reverse logistics action MG Government in favor of inclusive recycling

BUT REALITY

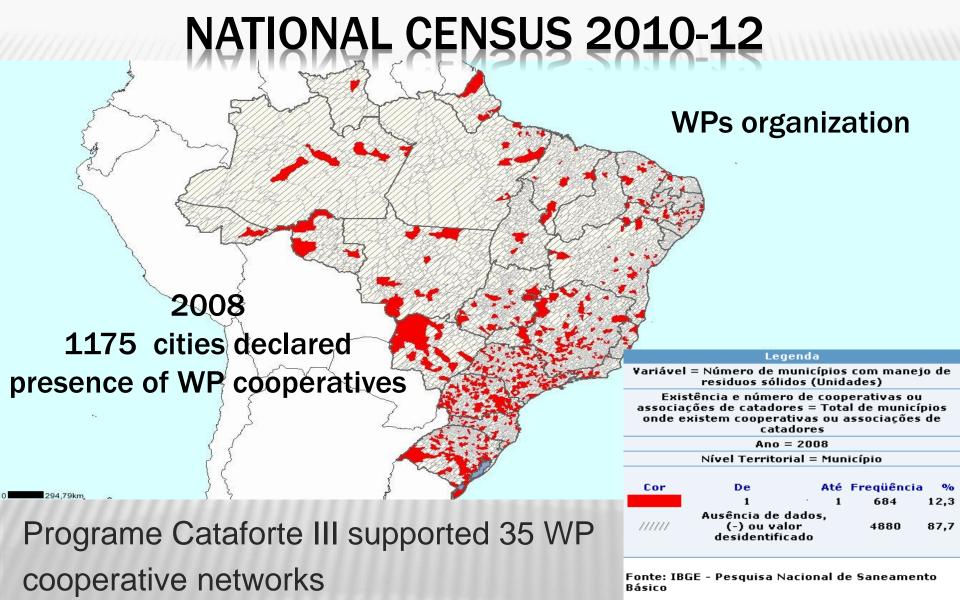


NATIONAL CENSUS 2010-12

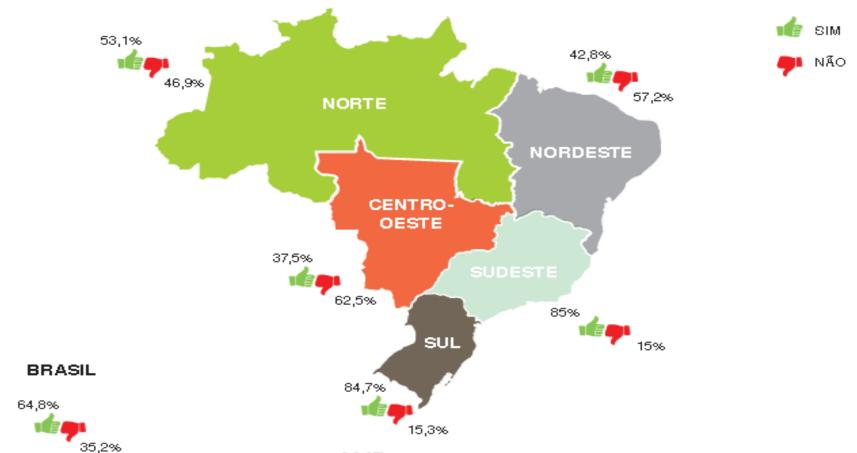


Fonte: I&T/SP-2012

Fonte: IBGE - Pesquisa Nacional de Saneamento Básico



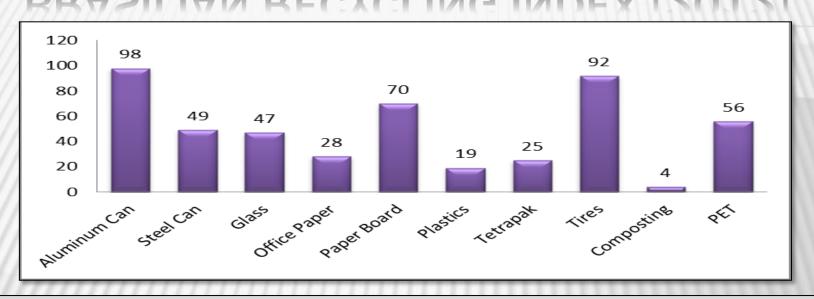
WASTE SELECTIVE COLLECTION



IN MOST CITIES, WPS RESPONSIBILTY IN AN INFORMAL WAY

Fonte: Pesquisa ABRELPE

BRASILIAN RECYCLING INDEX [2012]

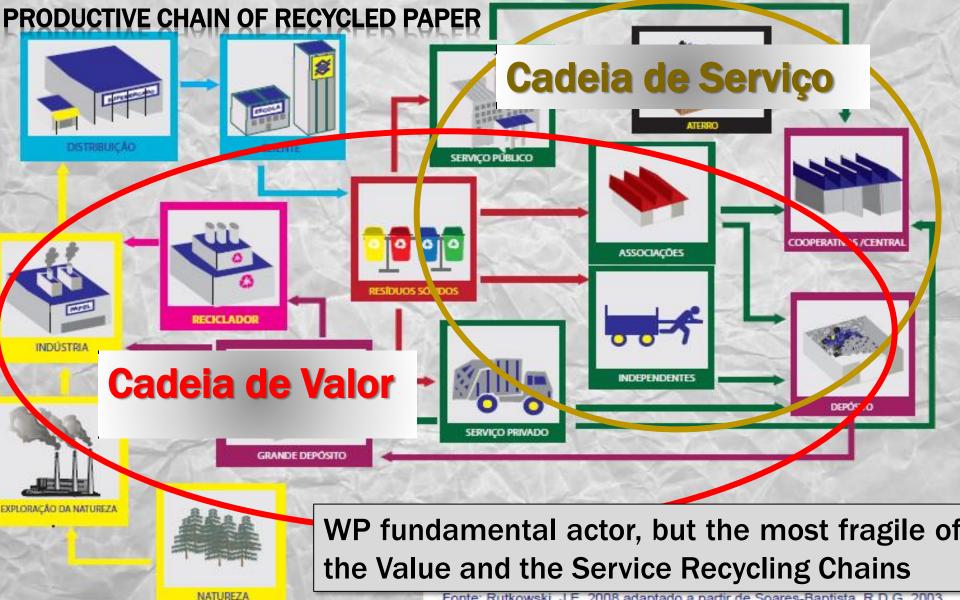


Municipal waste recycling programs responsible for 3% of the total recycled:

0,7% for metals, 7,5% for papers e 17% for plastics

WPs responsible for 90% of the recycled material back into industrial process

WPs account for 12% annual increase in Brasilian urban waste recycled.





BRASILIAN TECHNOLOGICAL ROUTE OF URBAN SOLIDARY SELECTIVE

Sorting Sheds

















Landfill to refuse



SOLIDARITY SELECTIVE COLLECTION













SOLIDARITY SELECTIVE COLLECTION - SOCIAL TECHNOLOGY

more effectiveness: greater area reached

Sensibilization for recyclables selection

Get to traditional collection system unreachable areas

technical efficiency: a greater volume subtracted from urban waste

- ✓ Natal/RN 42 t/month to 298 t/month in 12 months;
- ✓ Itaúna/MG 140 t/month to 208 t/month with 30 days of work; 70% to 30% reduction of discarded material in 30 days

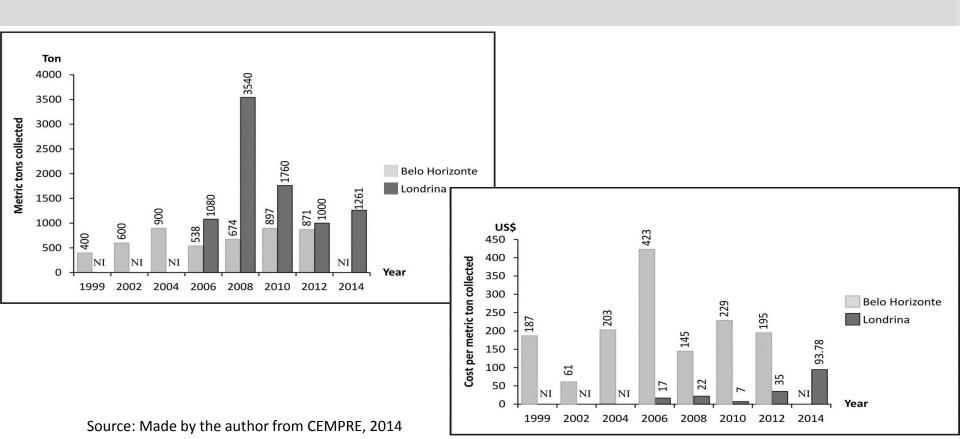
sustainability increase: better system maintenance

growth of > 46% WP income

> 48% productivity

SOLIDARITY SELECTIVE COLLECTION – SOCIAL TECHNOLOGY

better environmental results more material recycled less waste onto landfill



SOLIDARITY SELECTIVE COLLECTION – SOCIAL TECHNOLOGY DEVELOPMENT AND EXPANSION

- ✓ Widespread social technology SSC to waste professionals in universities, management and technical institutions;
- ✓ Widespread SoCo tool to waste professionals in universities, management, WP cooperatives and technical institutions;
- Widespread ORIS e-learning course for managers [in process];
- Stimulate countries with unskilled workers to appropriate of SSC social technology [helpful to reduce misery and poverty];
- Priority guaranteed for recycling;
- ✓ Avoid technologies that could compete for recyclable material, such as incineration.

SOLIDARITY SELECTIVE COLLECTION – SOCIAL TECHNOLOGY DEVELOPMENT AND EXPANSION

Use of participatory methodologies for planning waste management system: join theoretical and practical knowledge to construct community-based refuse collection and recycling programs, considering different kind of actors

Define sustainable means of financing the waste pickers cooperatives, based on principles of social and solidary economy and on payment for environmental services (as Recycling Grant of Minas Gerais Government).

SOLIDARITY SELECTIVE COLLECTION – SOCIAL TECHNOLOGY DEVELOPMENT AND EXPANSION

Disseminate Cooperative Solidary Networks: more competitiveness to marketing recyclables surpassing middlemen;

- Discuss how WPs advance in the productive chain how became a player in a global chain, such as plastic;
- Disseminate knowledge to WP around the world.

